

ROLF ECKRODT

President & Chief Executive Officer
Member of the Board

Throughout his 36 years in the automotive business, Rolf Eckrodt has built an impressive reputation as a corporate turnaround leader in Germany as well as overseas.

Before joining Mitsubishi Motors Corporation as Executive Vice President and COO for Car Operations in January 2001, Eckrodt was in charge of two major turnaround successes.

The first was as President of Mercedes-Benz do Brasil, a major producer of trucks and buses, which he turned from massive losses to profits between 1992 and 1996.

Then in 1998, after becoming President and Chief Executive Officer of Adtranz – the Railsystem Unit of the DaimlerChrysler Group, he managed that firm's major restructuring and return to profitability.

A graduate of the University of Bochum in Germany with a degree in mechanical engineering, Eckrodt began his career with Daimler-Benz in 1966 as a quality assurance manager. During his 36 years with the company, he also held such positions as Project Leader of Production Components for Passenger Cars, Executive Assistant to the Head of the Mercedes-Benz Passenger Car Division and Director of Worldwide Sales and Marketing for Passenger Cars at Mercedes-Benz.

An active soccer player in his school and university days, Eckrodt remains an avid fan of that sport, as well as auto racing and golf. Eckrodt lives in Tokyo together with his wife.

ROLF ECKRODT

Date & Place of Birth June 25, 1942 / Gronau (Westphalia), Germany

Education 1966 Diploma in Mechanical Engineering
University of Bochum / Germany

Professional Experience

06/2002 President and Chief Executive Officer, Mitsubishi Motors Corporation

01/2001 Executive Vice President and Chief Operating Officer
Mitsubishi Motors Corporation

12/1998 President and Chief Executive Officer
Adtranz – DaimlerChrysler Rail Systems GmbH

08/1996 Executive Vice President and Deputy Chief Executive Officer
Adtranz – ABB Daimler-Benz Transportation GmbH and
Chairman of the Board of Management
Adtranz – ABB Daimler-Benz Transportation (Deutschland) GmbH

05/1992 President Mercedes Benz do Brasil, S.A.
Commercial Vehicles, Trucks and Buses

01/1990 Director worldwide Sales and Marketing
Passenger Cars Mercedes-Benz AG

09/1987 Director Planning and Production
Passenger Cars and Components Daimler-Benz AG

04/1986 Executive Assistant to the Head of the
Mercedes-Benz Passenger Car Division

02/1983 Vice President Axle Production Passenger Cars
Daimler-Benz AG

1981 Project Leader Production Components Passenger Cars
Daimler-Benz AG

1968 Manager Passenger Cars
Daimler-Benz AG

04/1966 Quality Assurance Passenger Cars
Daimler-Benz AG

Additional Assignments

04/1999 Honorary Consul of Brazil in Potsdam/Germany

1999 – 2000 Chairman of UNIFE (Union of European Railway Industries)

1993 – 1996 Honorary Degree as Consulate of the Federal Republic
of Germany in Brazil

1993 – 1996 Vice President German/Brazil Chamber of Commerce
Sao Paulo, Brazil